

# GambleAware<sup>®</sup>

## June 2017 Update

Welcome to GambleAware's latest quarterly e-newsletter.

Guided by the [National Responsible Gambling Strategy](#), GambleAware is an independent charity tasked to fund research, education and treatment services to help minimise gambling-related harm in Great Britain.

GambleAware is a commissioning and grant-making body, not a provider of services. The charity's strategic aim is to broaden public understanding of gambling-related harm as a public health issue and to help those that do develop problems get the support and help that they need quickly and effectively.

GambleAware requires a minimum of £10 million annually to deliver its current responsibilities, and looks to all those that profit from commercial gambling to support the charity. In the 12 months to 31st March 2016, GambleAware distributed £8.1 million: 15% was spent on research, 74% on education and treatment, and 11% on overheads.

GambleAware has recently published a two-year [Commissioning Plan](#) that sets out how it proposes to broaden the range of services and activities it funds, supports and works with in the future. These will include general public awareness-raising, education and early-prevention work, particularly among young people and vulnerable communities, relapse prevention as well as exploring how to support online self-help and mutual aid initiatives.

We hope you find this e-newsletter helpful.

Marc W. Etches, Chief Executive

For further information, please visit [about.gambleaware.org](https://about.gambleaware.org) or [send us an email](#).

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## **GambleAware publishes new Commissioning Plan**

**GambleAware has published a Commissioning Plan for 2017-19 which sets out details of how and when GambleAware intends to implement agreed strategy and spending plans.**

The purpose of the Commissioning Plan, 2017-19 is to ensure that GambleAware meets the requirements and expectations of it as set out in the National Responsible Gambling Strategy and the RGSB's Research Programme, 2017-19, as well as adhering to GambleAware's own independent strategy and budgeted spending plans.

[Read the Commissioning Plan here](#)

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## **Changes to Board and committee structure**

**Following a review of its governance arrangements, GambleAware's trustees have agreed to establish a set term for trusteeship and to re-organise its committee structure. Trustees will serve no more than two terms of three years. In the light of this decision, the charity's two longest-serving trustees, Clive Hawkswood and Nick Harding, have stepped down reducing the total number of trustees to eleven.**

GambleAware has renewed the terms of reference for its Research & Evaluation Committee and established a new Education & Treatment Committee. Both of these committees involve trustees and observers from the Government, the Gambling Commission and the Responsible Gambling Strategy Board, and independent expertise as necessary. A new Industry Engagement Committee will focus on ensuring GambleAware maintains positive engagement with the industry in

relation to fundraising and funding research, education and treatment.

[Read the announcement here](#)

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## Evaluation resources for the gambling industry

**GambleAware has produced resources to support the gambling industry to evaluate the harm-minimisation actions they take. Evaluation enables informed decisions about what interventions to invest in. Building a culture where new initiatives are routinely evaluated and findings put into practice is one of the top five priorities of the National Responsible Gambling Strategy.**

The resources have been put together to demystify evaluation, show what it can do for industry, and provide practical guidance on using evaluation, and using it well.

GambleAware is seeking feedback on the resources and ideas for how else industry might be supported to undertake evaluations, which can be sent to [natalie@gambleaware.org](mailto:natalie@gambleaware.org).

[Browse our resources here](#)

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## GambleAware research

**GambleAware is committed to delivering an independently commissioned research programme that shifts the focus beyond the individual to include the gambling environment and products in line with a public health approach.**

GambleAware's research activity is guided by the recently published [RGSB Research Programme](#) and its independence is ensured by the [Research Governance and Commissioning Procedure](#) agreed

with the Gambling Commission and its independent advisers, the Responsible Gambling Strategy Board.

GambleAware has set out its research proposals for the next two years in its [Commissioning Plan](#) and publishes all commissioned research via the [GambleAware InfoHub](#).

[Browse GambleAware research here](#)

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## Guardian's Mental Health supplement

GambleAware was featured in the Guardian's Mental Health supplement, raising the profile of gambling-related harm amongst health professionals.



[View the article here](#)

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## GambleAware Harm-Minimisation Conference

GambleAware to focus on lotteries, eSports and the relationship between professional sport and gambling at its 5th annual Harm-Minimisation Conference (Wednesday 6th December and Thursday 7th December at The King's Fund, London).

The overall theme for this year's conference will be focused on how young people are gambling and

gaming in a rapidly evolving technical and social environment, and asking what implications does this have for minimising gambling-related harm in the future.

[Click here for further information](#)

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## **Record Donations in 2016-17**

**GambleAware has secured a record breaking £8 million in the 12 months ending 31st March 2017 but is urging the industry to contribute more.**

[Read the press release here](#)

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## **GambleAware's New Donation Guidelines and Form 2017/18 available on our website**

[Download our Donation Guidelines and Form 2017/18 here](#)

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## **To BeGambleAware.org or not to BeGambleAware.org**

You may have noticed that the old [www.gambleaware.org.uk](http://www.gambleaware.org.uk) now redirects visitors to our new website – [BeGambleAware.org](http://BeGambleAware.org) – following a project to improve the site's branding, content and web address. We are half way through a six month trial of the new site, and if it is evaluated successfully, will make this change permanent in the autumn. Until then, regulatory requirements will not be amended, so to comply with the 'Gambling Industry Code for Socially Responsible Advertising' the original website should be used on broadcast, print and digital advertising. The old site will remain operational for at least a year after any decision is made on completing the transition to

BeGambleAware.org to give plenty of time for other materials to be updated.



[Visit BeGambleAware](#)

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## Responsible Gambling Week 2017

**GambleAware will be supporting this year's first ever industry-wide Responsible Gambling Week.**

We warmly welcome this cross-sector initiative, led by the Industry Group for Responsible Gambling (IGRG). It is scheduled to run from Thursday 12th to Wednesday 18th October, and we will be working along with GamCare and our national network of treatment providers to complement operator activities throughout the week. More details will follow from IGRG via its member trade associations.

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**Order your GambleAware collection tin today**



**Collections help us raise vital funds for our charity and create awareness of our important work.**

Order your GambleAware collection box today by emailing [info@gambleaware.org](mailto:info@gambleaware.org) or calling 020 7287 1994. Our tins can be used in offices and at shop till points.

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## **Text AWARE to 70660 to donate £10 to GambleAware**

Texts cost £10 plus your standard network rate. GambleAware will receive 100% of your donation. You must obtain permission from the bill payer before sending a text message. If you have any queries about text-to-donate, please call 020 7287 1994 or email:

[info@gambleaware.org](mailto:info@gambleaware.org). Responsible Gambling Trust Operating as GambleAware® is a registered charity (Charity No 1093910)

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GambleAware is the operating name of the Responsible Gambling Trust  
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